

ASAV National Meeting minutes 5-2-09
From Bend, Oregon

In attendance in addition to the others present in person:
Elisha Morehead, Donna Coss, Daunna Sellers, Kilian Dill, Valerie Bullock
Killian calls to order at 9:13 eastern standard time.

Minutes from previous meetings are online to review, minutes approved unanimously
Killian moves, Daunna seconds, approved.

Projected Budget report for 2009 reviewed and approved hope to receive donations
throughout the year to assist in expenses as have occurred in the past.

Jump Start Program

Discussion concerning extending the program, or possibly buy now use later type deal,

Membership report by Valerie

59 total current members. Not all 2008 members have renewed their membership.
Discussion concerning December 1st of one year through January 1st of following year,
should be a calendar year membership. Discussion concerning members that are not
current with their dues but are using ASAV services such as free advertising, etc.
Discussion concerning how to collect dues from these people, how far to push, etc.
Valerie to advise regional directors and possibly use any non renewal as an opportunity to
talk to the individuals to bring them back to see if they are unhappy, etc. see what we can
do to better our ways, etc.

Discussion concerning incentives and awards, must nominate their horse when they
renew their membership.

Valerie as membership chair doesn't always get information when dues are sent to others.
We were under 30 last year so we have doubled our membership.

Any new members should be signed up at shows, conventions, etc. send straight to
Valerie then she will disburse the information to registrar, etc.

Second out reminders with the newsletters to anyone who has renewed.

Possibly have a members only part on the website.

Bump in membership included individuals who were with NASS but wanted to come on
board with ASAV.

Discussion regarding ASAV forming a foundation as a 501c3 corporation so that we can
apply for grants to promote youth, rehabbing animals, rescuing thoroughbreds, etc. The
cost will be approximately \$100.

Motion to approve by Daunna, seconded by Donna, approved.

Promotional ideas:

AERC ad, extending the endurance.net ad

National ride 2009 will be on the west coast but discussion concerning having one on both coasts; discussion about not doing all the fan fare just to show up and hand out ribbons but not do food etc.

If members will contact ASAV and advise that they are going to a ride then the awards chair will send an award to the ride manager to hand out for the high point Shagya at that ride or show

Members have to provide their placings to be considered for year end awards.
\$10 to nominate one time fee then \$5 each year to renew.

Good turn out at convention earlier today. Formal thank you to Karen Bish for hosting.

Adjourned 10:13 pm

Elisha Morehead
Secretary