

ASAV Shagya-Arabian Jump Start Program 2011



The **ASAV Jump Start 2011** is a continuation of the successful Jump Start Program of the preceding years, which ASAV offers to its members & breeders as a promotional plan to invigorate the Shagya Arabian breeding program in North America. This promotion will help to rejuvenate a national Shagya horse breeding program and further create a fund raising campaign for ASAV.

This ASAV member program is an innovative way to strengthen breeders and bring owners together in a positive effort to revitalize and diversify the Shagya Arabian breeding program in North America. This will also be an additional incentive for new and returning 2011 ASAV members. You do not need to own a Shagya bred horse to participate, as ASAV has a Shagya Sportlo and Anglo Shagya studbook to register related offspring in. There is a long history of elite Sporthorses, who's ancestry can be traced back to Warmbloods and Anglo-Arabs crossed with Shagya Arabian bloodlines in Europe. Anyone can become an ASAV member to participate in this program. ASAV encourages mare owners to outcross with our breeder's fine stallions, whose Shagya Arabian lineage infuses hybrid vigor and enhances refinement to the traditional longstanding performance bloodlines used in competition today.

In these hard economic times, the ASAV wishes to extend a discount to make available breedings at a significantly reduced rate. If you breed in 2011 you will have the 2 or 3 year olds to sell when the economy gets back on its feet in a couple of years. Breeders that take advantage of this resourceful marketing program will be ahead of the curve, when people start once again to look for riding age horses of superb nature. With many breeders not having bred in 2009, 2010 and not going to breed in 2011 either it's very likely to create a shortage in the market of young suitable mounts in the future.

The ASAV stallions listed are being offered to ASAV mare owners in this promotion at an incredible discounted rate of \$400 dollars for the 2011 season. \$200 will go back to the stallion owner and \$200 will go to the ASAV general fund. ASAV funds are used for a variety of promotions and marketing programs dedicated to the preservation of the Shagya Arabian breed in the United States.

All other expenses incurred with breeding a mare such as AI fees, board, veterinarian fees, collection fees, and collection transportation or shipping fees will be an extra cost to the mare owner. These additional expenses are not included in the \$400 special priced stud fee. Please check with each stallion owner for anticipated fees in their area. The ASAV BOD feels this is a great way to raise money and offer the top stallions in the country at

a special promotional rate to our members. This is truly a superb way to test breed a new bloodline combination.

The \$400 dollar stud fee for Jump Start 2011 must be paid to the ASAV before the breeding or deadline June 30th, 2011 to participate with the breeding arrangements booked for later in the year. Members may purchase more than one stallions booking for the 2011 breeding season, but may be limited to the number of the specific stud's service openings being offered.

The ASAV BOD looks forward to the continued success of this innovative fund raising approach which partners with its members for unique advantage and opportunity to jump start the Shagya Arabian in North America for its future.

Stallions are still being accepted please contact Donna Coss at cosdj@gmail.com. To participate in the Jump Start 2011 program stallions must be registered with ASAV. Registration or transfer forms are available at www.shagyaregistry.com.

Stipulations:

- 1) ASAV make no expressed warranties, (i.e. live foal guarantee) for these stallions offered. The contract for service is between the mare owner and stallion owner. ASAV acts only as intermediate in the Jump Start Promotion to the service of these stallions.
- 2) All fees incurred in breeding mares such as semen shipping, transportation, collection, cultures, veterinarian expenses and other fees will be paid in addition to the stud fee by the mare owner. It is the responsibility of the mare owner to contact that stallion owner for fee schedule and requirements before contracting for the ASAV special rate.
- 3) ASAV accepts no liability for the care, custody or control of the mares enrolled or stallions being offered. The breeding contract is exclusively between the mare and stallion owner. Insurance is the responsibility of the horse owners.
- 4) Jump Start 2011 is available to ASAV members in good standing. Membership fee schedule can be found on the ASAV web-site. ASAV members do not need to own a Shagya Arabian to become a member. This offering is open to any breed of horse that wishes to breed to a Shagya Arabian stallion. Offspring of any breed of horse may enroll, participate and be registered in the appropriate ASAV Shagya Studbook: Purebred, Appendix, Sportlo or Anglo Shagya book if breed to a Shagya stallion. (See webpage for studbook descriptions, membership, registration and Jump Start information: www.shagyaregistry.com)
- 5) The stallion owner reserves the right to decline a mare within reason at the stallion owner's discretion and will return the collected special stud fee. Some reasons may include but not limited to the following reasons, i.e. out of date vaccinations, unclean cultures, or health papers.
- 6) All fees must be paid in advance to the ASAV by check or money order and returned along with the completed ASAV agreement forms. Opening date to participate and reserve the Jump Start 2011 special breeding rate is January 7th, 2011 on a first come first served basis. All stud services must be completed within 2012 and are non-refundable and cannot be held over unless stallion owner agrees to honor the special rate. Mare owners are limited to three breeding service trials. Unsettled mares are non-refundable. Forms can be found on the ASAV webpage and must be sent to Elisha Morehead (codydozer@zoomtown.com) at 13702 Walton Verona Rd, Verona, Kentucky 41092 faxed can be faxed also to: 859 485-6906. In case of general questions about the ASAV Jump Start Program please contact Donna Coss at: cosdj@gmail.com